#### THE CONVENTION FOR WEB PUBLISHERS



# CONFERENCE EXHIBITION AWARDS

#### 29&30 AUGUST 2019 THE WESTIN SECTOR - 29 GURUGRAM

www.digipub.world

#### **ABOUT THE EVENT:**

The third edition of Digipub World, India's first event dedicated to online publishers, is back!

It will take off from the conversations that took place last year where speakers representing nearly all the major Indian web publishers took stage.

Since then, millions of Indians have come online for the first time – and they are hungry for content. This presents a great opportunity.

But the old challenges haven't gone away and new ones are appearing.

Digipub World is the perfect place to catch up with these issues – and the people – connected to web publishing over two packed days in Gurugram, near Delhi.

And in the evening, attend the 3rd edition of Digipub Awards to celebrate the most exciting and creative online initiatives of the year.

### **CONFERENCE:**

A stage where industry heavyweights and unicorns will discuss the present of online publishing, exchange ideas, and collaborate to shape the future.

#### **AWARDS:**

The top honours for online publishers, felicitating outstanding initiatives and efforts ranging from design and user experience to brand partnership.

# **EXHIBITION:**

A platform to showcase and identify unique innovations in the industry.

#### Sponsors over the years:





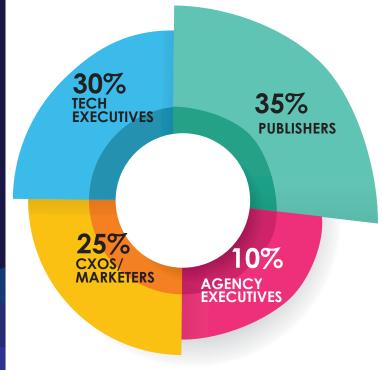
### **EXHIBITOR PROFILE**

- Content Delivery Networks
- Content Management Solutions
- Ad Networks
- Content Platforms
- Video Analytics
- Artificial Intelligence
- Cloud Service Providers
- Data Analytics
- Specialized Content Sites
- Data Science
- Media House
- Artificial Intelligence
- Digital Content Solution provider
- Online Publishing Platforms
- Design Agencies
- Demand Side Platform
- Supply Side Platform
- Ad Fraud Solutions
- Video Analytics
- Virtual Reality

# **VISITOR PROFILE**

- Media House
- Online Publishers (Mobile Websites and Applications)
- Marketers
- Content Aggregators
- Agency Executives
- Content Creators
- Investors
- Editors





# **VISITORS' PROFILE**





#### **EXHIBITORS OVER THE YEARS**





















#### **BOOK YOUR SPACE**

Shell scheme (Minimum 6 sqm) INR 15,000 plus taxes applicable

Raw space (Minimum 9 sqm) INR 14,000 plus taxes applicable

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#### FOR SPONSORSHIP:

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